



Accelerating Progress through Innovation: Developmental Education Summits

Summit Purpose and Goals

Developmental education is at a crossroads in California and across the country. Improving college readiness and success is an imperative for K-12 and higher education systems serving students across the state, reflected in initiatives like the California State University's Graduation Initiative and Early Start Program and the California Community College Basic Skills Initiative. As a leading global education provider, McGraw-Hill Education is committed to helping institutions to adopt creative, effective developmental education strategies that help prepare students for college success.

McGraw-Hill Education is sponsoring a series of summits focused on accelerating our progress in developmental education through innovation. To launch this winter in California, the first summits will bring together stakeholders with a shared commitment to preparing students for college success, including faculty and administrators from the California State University and Community College Systems, leading researchers, and educational partners from McGraw-Hill. Sessions will help faculty and administrators to identify effective practices, share lessons learned, and explore and shape new strategies and digital solutions. As partners to California higher education, we recognize that we must better understand your challenges and build deeper partnerships to develop new strategies and solutions together..

Summit Details and Sequence

The inaugural summits will be held in two California locations in order to accommodate both the northern and southern parts of the state. The first will be held on December 10, 2010 in Monterey. The summit will consist of keynote speakers, workshop sessions for discipline areas (reading, writing, and math) as well as sessions on grant opportunities and administrative reporting needs.

KEYNOTE ADDRESS: Emerging Research Findings to Guide on-the-Ground Practice

American higher education is prized for its research prowess and California for its innovation-driven economy. How can we harness our research expertise and innovation heritage to drive greater impact in developmental education - where the need and benefit to society is so great? Dr. Hunter R. Boylan, Director of the National Center for Developmental Education and a Professor of Higher Education at Appalachian State University will discuss the potential for increased impact through individualized education and strategies for putting it in place.

SHARING BEST PRACTICES: Discipline Specific Workshops

English (Reading & Writing) Breakout Session

Facilitators: TBD

Moderator:

Students are not equally prepared to succeed in college. Faculty and institutions are continually challenged to provide instruction that effectively responds to the wide range of skills and knowledge that students bring to the college classroom. Individualized learning enables each student to focus more efficiently on their own gaps and weaknesses in Reading and Writing. This session will explore the challenges and strategies employed to diagnose, assess and facilitate learning for each student. Faculty will engage with existing digital resources and provide feedback on how digital products could better serve their needs. .

- What are the instructional challenges around individualized instruction in Reading and Writing?
- What are some of the digital resources emerging to address those challenges?
- How have California institutions been using McGraw-Hill technology-enabled strategies in developmental English?
- How does reporting of student progress look in a digital environment?
- How can you make optimal use of these tools without completely restructuring the way you teach or adding hours of prep time to each course?
- How could digital resources better support your success as a faculty member? What's missing? What could be improved?

Math Breakout Session

Facilitators: TBD

Moderator:

Emerging research points to the promise of technology-enabled strategies to individualize instruction and improve student readiness in mathematics (Gates Foundation, 2009). This session will explore some of the digital tools, including ALEKS, that enable institutions to diagnose, assess and facilitate learning for each student individually. Faculty will share challenges and best practices, engage with emerging innovative technologies and provide feedback to shape the next generation of solutions.

- What are the challenges around adopting individualized instruction for developmental math?
- What are some of the digital resources emerging to address those challenges?
- How are institutions using adaptive learning tools like ALEKS?
- How does reporting of student progress look in a digital environment?
- How can you make optimal use of these tools without completely restructuring the way you teach or adding hours of prep time to each course?
- How could these digital resources better support your success as a faculty member? What capabilities are missing? Which are unnecessary?

Math and English Breakout Session for Administrators

Facilitator: TBD

Moderator:

Administrators nationwide are challenged to get greater visibility into their developmental education programs to document accountability and guide ongoing improvement. As learning becomes more easily assessed in a digital environment, it creates great opportunities to address this challenge. This session will explore the challenges around adopting more data-driven decision making for developmental education, and identify how reporting will need to change and expand to meet the needs of instructors, department chairs and other administrators.

- What audiences need access to more information about developmental education progress and outcomes on your campus?
- Why do they need these reports? What information would be needed? What are the measures for student success, instructor success, and department success?
- What kind of information could help you better manage your role and how?
- What are the budget implications of better, more detailed reporting?
- What kinds of outcomes data and efficacy research would you like to help you guide ongoing improvement of your developmental education program?

Funding Innovation in Developmental Education

Facilitator: TBD

Moderator:

Funding innovation is challenging in any sector. Finding resources for new developmental education programs is particularly challenging in California's fiscal and economic climate. Led by a program officer at the Gates Foundation / Lumina Foundation / Carnegie Foundation, this workshop will help administrators to understand how they can plan for and fund new developmental education programs.

- What are organizations looking for when funding developmental programs?
- How can you improve your chances for funding?
- How can you better assess the impact of your grant?

Summit Schedule

The Summit will be hosted on December 10th at the Portola Hotel and Spa at Monterey Bay from 11am-6:30pm. A travel stipend will be available for all attendees.

Summit Schedule

Thursday, December 9th

Dinner with the Keynote speaker, session facilitators and members of the Chancellor's office will be sponsored by McGraw-Hill.

Friday, December 10th

10:30am: Check-in
 11:00am: Introduction and Goals of Summit
 11:30am: Keynote session
 1pm: Lunch provided by McGraw-Hill
 2pm – 4pm: Breakout Sessions
 4pm -- 4:30pm: Wrap up
 4:30 – 6:30pm: Reception hosted by McGraw-Hill

An optional dinner for members of the Chancellor's office, session facilitators, any interested attendees and our key note speakers will be sponsored by McGraw-Hill.

Responsibilities

McGraw-Hill will coordinate the entire event including

- ❖ Provide the meeting space
- ❖ Arrange travel and fees for the keynote speaker
- ❖ Provide lunch for all attendees
- ❖ Sponsor the closing reception
- ❖ Sponsor the optional dinner
- ❖ Coordinate the facilitators for the breakout sessions
- ❖ Arrange for and pay travel stipend
- ❖ Arrange for and pay honorarium
- ❖ Send and coordinate invitations and RSVPs
- ❖ Provide all attendees with complete instructions and schedules

We would ask that the Chancellors offices

- ❖ Assist us in sending out a save-the-date notice
- ❖ Provide McGraw-Hill with a list of appropriate attendees and email addresses

In addition, we would ask that California Community Colleges and the California State University system consider attendance to the summit as part of ongoing faculty development and support your faculty as appropriate.

Biography of Keynote Speaker

Hunter R. Boylan is the Director of the National Center for Developmental Education and a Professor of Higher Education at Appalachian State University in Boone, NC. He is also the founder of *Research in Developmental Education* and a member of the Editorial Boards of the *Journal of Developmental Education*, the *Journal of Teaching and Learning*, the Center for Research on Developmental Education and Urban Literacy, and the international *Journal*

of Innovation, Research, and Policy in Education. In addition, he serves as the principle investigator for the ongoing National Study of Developmental Education. He is the current Chairperson of the American Council of Developmental Education Associations and the former President of the National Association for Developmental Education (NADE). He has received NADE awards for "Outstanding Leadership" and "Outstanding Research." In 1996, NADE designated its award for "Outstanding Research Publication," the "Hunter R. Boylan Award" in honor of his contributions to research in the field. He has received other awards for outstanding scholarship from the National College Learning Center Association, Grambling State University's College of Education, and Appalachian State University's College of Education. In the spring of 2000, Dr. Boylan was named as a Founding Fellow of the American Council of Developmental Education Associations. During Appalachian State's fall 2000 convocation ceremonies, he received the university's "Distinguished Graduate Faculty" award.

Dr. Boylan received his Ph.D. in higher education from Bowling Green State University in Ohio, his master's degree in counseling psychology from Temple University in Philadelphia, and his bachelor's degree in history and political science from Miami University in Ohio. From 1969 to 1980 he held a variety of positions at Temple and Bowling Green State universities, teaching study skills courses, directing tutoring and academic advising programs, working with TRIO Programs, and directing a learning center. In 1980, he became the founding Director of the Kellogg Institute for the Training and Certification of Developmental Educators and a graduate faculty member at Appalachian State University. In 1987, he helped establish and served as director of the nation's first doctoral program in developmental education at Grambling State University in Louisiana. After serving briefly as a Visiting Scholar at Penn State University, Dr. Boylan returned to Appalachian State in 1989 to direct the National Center for Developmental Education and coordinate the university's graduate program in developmental education. Under a grant from the Exxon Education Foundation, he designed and coordinated a national study of the performance of 6,000 students enrolled in 130 developmental programs. In 1992, he organized the first National Conference on Research in Developmental Education and coordinated follow-up national research conferences in 1996 and 2001.

A nationally recognized authority on developmental education, Dr. Boylan has authored or co-authored 4 books and 92 articles, book chapters, or monographs. He has delivered more than 250 speeches, workshops, and presentations at national and international conferences. His comments on developmental education have appeared in the *New York Times*, the *Chronicle of Higher Education*, *Chicago Tribune*, *Community College Weekly*, *Education Week*, the *Boston Globe*, the *Washington Post*, the *Columbus Dispatch*, the *Dallas Morning News*, the *Los Angeles Times*, and the *Baltimore Sun*.

Post-Summit

McGraw-Hill will follow-up the summit with a post-summit survey to each of the attendees. This will help us to better understand how we can improve future summits in California. Further, we will host a post-mortem with members of each the Chancellor's office to discuss the findings of the survey and to gain your insight on how the event went and what we should do differently.

We look forward to working closely with you to creating a informative and successful summit and to partnering with you to be a part of your solution for developmental education.

Kind regards,

Katherine Fligg
Regional Manager – Institutional Solutions
McGraw-Hill Higher Education
(415) 400-4437