

PHOT-230: LIFESTYLE PHOTOGRAPHY

Effective Term

Fall 2025

CC Approval

03/07/2025

AS Approval

03/13/2025

BOT Approval

03/20/2025

COCI Approval

05/09/2025

SECTION A - Course Data Elements

CB04 Credit Status

Credit - Degree Applicable

Discipline

Minimum Qualifications	And/Or
Photography (Master's Degree)	Or
Photographic Technology/ Commercial Photography (Any Degree and Professional Experience)	

Subject Code

PHOT - Photography

Course Number

230

Department

Photography (PHOT)

Division

Arts and Humanities (ARAH)

Full Course Title

Lifestyle Photography

Short Title

Lifestyle Photography

CB03 TOP Code

1011.00 - Photography

CB08 Basic Skills Status

NBS - Not Basic Skills

CB09 SAM Code

E - Non-Occupational

Rationale

non substantive review text book update.

SECTION B - Course Description

Catalog Course Description

This class covers the ideas, aesthetics and the execution of Lifestyle Photography. Students will produce images through assignments exploring the lifestyle sub-genre of photography. Class activities will be based on real world assignment that a working photographer might encounter throughout their professional career.

SECTION C - Conditions on Enrollment

Open Entry/Open Exit

No

Repeatability

Not Repeatable

Grading Options

Letter Grade or Pass/No Pass

Allow Audit

Yes

Requisites

Advisory Prerequisite(s)

Completion of PHOT-150 with a minimum grade of C.

SECTION D - Course Standards

Is this course variable unit?

No

Units

3.00

Lecture Hours

27.00

Lab Hours

81.00

Outside of Class Hours

54

Total Contact Hours

108

Total Student Hours

162

Distance Education Approval

Is this course offered through Distance Education?

Yes

Online Delivery Methods

DE Modalities	Permanent or Emergency Only?
Entirely Online	Emergency Only
Hybrid	Emergency Only

SECTION E - Course Content

Student Learning Outcomes

Upon satisfactory completion of the course, students will be able to:	
1.	Translate concepts and experiences through photographic images.
2.	Demonstrate technical and aesthetic skills necessary for Lifestyle Photography.
3.	Present a finished portfolio for peer, professional, or academic review.

Course Objectives

Upon satisfactory completion of the course, students will be able to:	
1.	Develop photographic work that translates personal ideas into visual images using formal approaches.
2.	Develop photographic work that translates personal ideas into visual images using conceptual approaches.
3.	Critique in-progress and finished prints utilizing relevant terminology.
4.	Critique in-progress and finished prints based on conceptual content.
5.	Identify the elements of storytelling while analyzing common examples of lifestyle photography.
6.	Apply the elements of storytelling through projects based on common lifestyle photography themes.

Course Content

1. What is lifestyle photography
 - a. Approach to lifestyle photography
 - b. Esthetic of lifestyle photography
 - c. Equipment choices of a lifestyle photographer
 - d. Candid and documentary photography vs. lifestyle (similarities vs. differences)
 - e. Intention of a Lifestyle photography in commercial photography
 - f. Intention of a Lifestyle photography in retail photography (families, engagements, weddings)
2. Instagram and social media
 - a. Importance of social media amongst lifestyle photographers (mainly Instagram)
 - b. Instagram photographers who have made a career from their accounts
 - c. Esthetic of work by Instagram lifestyle photographers
 - d. Differences in using DSLRs for such images vs. smartphones
 - e. Pinterest and lifestyle photography
3. Editorial portrait
 - a. The magazine esthetic
 - b. Logistical challenges outside of the studio
 - c. Types of editorial portrait
 - d. Working with art directors
4. The Landscape
 - a. Landscape image with a lifestyle photography esthetic
 - b. People (or evidence of) in the landscape
 - c. The use of space, scale, time of day, and intent of the image maker
 - d. Lifestyle landscape compared to traditional landscape
5. The Family
 - a. The family and lifestyle photography esthetic
 - b. What makes a family photo session a lifestyle shoot
 - c. Styling of subjects and appropriate locations

Methods of Instruction

Methods of Instruction

Types	Examples of learning activities
Lecture	This Studio Photography Class will be taught with ongoing integrated lab and lecture. Image and video-enhanced lectures covering core concepts, terminology, and the historic developments of photography followed by all-class or small-group discussions on the same topics.
Lab	Instructor-guided lab time to apply concepts and skills to course content through guided exercises. Lab time will include both one-on-one and group instruction.

Critique

Oral or written group critiques analyzing finished examples of student work related to specific course assignments. Peer critiques reinforcing student's capacity to think critically about course assignments.

Instructor-Initiated Online Contact Types

Announcements/Bulletin Boards
 Chat Rooms
 Discussion Boards
 E-mail Communication
 Video or Teleconferencing

Student-Initiated Online Contact Types

Chat Rooms
 Discussions
 Group Work

Course design is accessible

Yes

Methods of Evaluation**Methods of Evaluation**

Types	Examples of classroom assessments
Portfolios	Portfolios of work showing a grasp of basic techniques and processes in lifestyle photography.
Projects	Projects demonstrating a photographic solution to communicating themes or stories in lifestyle photography.
Class Participation	Participation in critiques, class discussion, and studio maintenance. For example: After an introductory lecture and review of handouts containing key formal and critical terms, students will participate in a work-in-progress oral group critique. Students will be assessed for participation, proper use of terminology, and relevant comments regarding basic formal and material issues. Overall performance in critiques throughout the semester will be figured into the final grade.

Assignments**Reading Assignments**

Selected readings from text, periodicals, and instructor-generated handouts.

For example:

1. Read the handout covering key formal and critical terms used in content-oriented critiques.
2. Selected readings from text, periodicals, and instructor-generated handouts. For example: Read and prepare to discuss the key points in "How to Do Things with Pictures" by William J. Mitchell

Writing Assignments

Written project proposal outlining a discrete material, conceptual or pictorial problem and developing a photographic project to address said problem.

For example:

1. Each Project has as a component a 'Thoughts and Reflection' section. As a requirement for the projects, students must write in their journals what the objective of the project was, and elaborate how the image(s) produced satisfies the project objective.
2. Via a podcast or multi-media presentation on a digital photographer, describe the artist's techniques and conceptual ideas relating to their work. If you are researching a commercial photographer, list their clients. Discuss why you were initially drawn to your subject's work. Why do you feel his/her work is important? How does your subject's work relate to your own?

Other Assignments

Completion and presentation of a final review portfolio for assessment by peers and instructor.

SECTION F - Textbooks and Instructional Materials**Material Type**

Textbook

Author

Finn Beales

Title

The Photography Storytelling Workshop: A five-step guide to creating unforgettable photographs

Edition/Version

1st

Publisher

White Lion Publishing

Year

2023

ISBN #

0711254702

Course Codes (Admin Only)**ASSIST Update**

No

CB00 State ID

CCC000576586

CB10 Cooperative Work Experience Status

N - Is Not Part of a Cooperative Work Experience Education Program

CB11 Course Classification Status

Y - Credit Course

CB13 Special Class Status

N - The Course is Not an Approved Special Class

CB23 Funding Agency Category

Y - Not Applicable (Funding Not Used)

CB24 Program Course Status

Program Applicable

Allow Pass/No Pass

Yes

Only Pass/No Pass

No