

# COMM-C1000: INTRODUCTION TO PUBLIC SPEAKING

**Effective Term**

Fall 2025

**CC Approval**

11/01/2024

**AS Approval**

11/14/2024

**BOT Approval**

11/21/2024

**COCI Approval**

11/22/2024

**SECTION A - Course Data Elements**

**CB04 Credit Status**

Credit - Degree Applicable

**Discipline**

Minimum Qualifications	And/Or
Speech Communication (Communication Studies) (Master's Degree)	

**Subject Code**

COMM - Communication Studies

**Course Number**

C1000

**Department**

Communication Studies (COMM)

**Division**

Language and Developmental Studies (LADS)

**Full Course Title**

Introduction to Public Speaking

**Short Title**

Intro to Public Speaking

**CB03 TOP Code**

1506.00 - Speech Communication

**CB08 Basic Skills Status**

NBS - Not Basic Skills

**CB09 SAM Code**

E - Non-Occupational

**Rationale**

CCC-CCN requirements

NOTE: We need to change the course number to C1000

**SECTION B - Course Description**

**Catalog Course Description**

In this course, students learn and apply foundational rhetorical theories and techniques of public speaking in a multicultural democratic society. Students discover, develop, and critically analyze ideas in public discourse through research, reasoning,

organization, composition, delivery to a live audience and evaluation of various types of speeches, including informative and persuasive speeches.

### Catalog Course Description Part II

N/A

## SECTION C - Conditions on Enrollment

### Open Entry/Open Exit

No

### Repeatability

Not Repeatable

### Grading Options

Letter Grade or Pass/No Pass

### Allow Audit

Yes

## Requisites

## SECTION D - Course Standards

### Is this course variable unit?

No

### Units

3.00000

### Lecture Hours

54.00

### Outside of Class Hours

108

### Total Contact Hours

54

### Total Student Hours

162

## Distance Education Approval

### Is this course offered through Distance Education?

Yes

### Online Delivery Methods

DE Modalities	Permanent or Emergency Only?
Entirely Online	Permanent
Hybrid	Permanent
Online with Proctored Exams	Permanent

## SECTION E - Course Content

### Student Learning Outcomes

Upon satisfactory completion of the course, students will be able to:	
1.	Develop and present effective speeches for diverse audiences and occasions.
2.	Use critical thinking skills to research, evaluate and create presentations.

## Course Objectives

Upon satisfactory completion of the course, students will be able to:	
1.	Apply rhetorical theories to create and analyze public speeches in a variety of contexts including historical and/or contemporary.
2.	Formulate and implement effective research strategies to gather information and ideas from primary and secondary sources, evaluating them for credibility, accuracy, and relevancy.
3.	Employ sound reasoning and construct compelling arguments in support of a guiding thesis and organizational pattern appropriate for the audience, occasion, and purpose.
4.	Demonstrate rhetorical sensitivity to diversity, equity, inclusion, accessibility, and belonging and adhere to ethical communication practices which include truthfulness, accuracy, honesty, and reason.
5.	Compose and deliver a variety of speeches, including Informative and Persuasive speeches, to a live audience (one to many) using effective delivery practices.
6.	Employ effective listening practices.

## Course Content

1. Foundational rhetorical theories, including the canons of rhetoric and Aristotelian proofs, as well as relevant principles of human communication.
2. Critical analysis of historical and contemporary public discourse.
3. Ethical communication practices as senders and receivers.
4. Effective listening and principles of constructive feedback.
5. Rhetorical sensitivity to diverse audiences.
6. Adaptation to audiences, rhetorical situations, and purposes.
7. Types of speeches (for example, speeches to inform, persuade, entertain).
8. Outline and compose effective speeches based on purpose and appropriate subject matter, topic, thesis, and organizational patterns.
9. Research strategies for locating and critically evaluating ideas and information from primary and secondary sources.
10. Use of credible evidence and sound reasoning to support a variety of claims, including appropriate written and oral citations.
11. Effective practice and delivery skills using various modes of delivery.
12. Effective verbal and nonverbal practices while delivering a speech.
13. Techniques for managing communication apprehension.
14. Delivery of a variety of student-composed speeches, including Informative and Persuasive speeches.

## Methods of Instruction

### Methods of Instruction

Types	Examples of learning activities
Lecture	Use of multimedia and handouts to supplement lecture, discussion, and reading.
Discussion	Weekly reflections: recorded as a written journal, electronic blog, or discussion forum. A typical reflection question: What is "ineffective body language" when presenting a speech (provide examples and solutions)?
Observation and Demonstration	<p>Observation: Provide the speaker with constructive criticism concerning performance, the audience's engagement, and the speech's effectiveness.</p> <p>Demonstration: A minimum of three faculty-supervised, faculty-evaluated, oral presentations in front of a live audience (one to many), including an Informative speech of at least five minutes and a Persuasive speech of at least six minutes in length.</p>

### Instructor-Initiated Online Contact Types

Announcements/Bulletin Boards  
 Chat Rooms  
 Discussion Boards  
 E-mail Communication  
 Telephone Conversations  
 Video or Teleconferencing

### Student-Initiated Online Contact Types

Chat Rooms

Discussions  
Group Work

### Course design is accessible

Yes

## Methods of Evaluation

### Methods of Evaluation

Types	Examples of classroom assessments
Oral Presentations	A minimum of three faculty-supervised, faculty-evaluated, oral presentations in front of a live audience (one to many), including an Informative speech of at least five minutes and a Persuasive speech of at least six minutes in length; speech outlines and works cited/references; critiques of speeches.
Exams/Tests	Tests will reflect the unit readings and lectures.
Quizzes	Quizzes will reflect the unit readings and lectures.
Class Participation	Observation: Provide the speaker with constructive criticism concerning performance, the audience's engagement, and the speech's effectiveness.
Homework	Example: Complete the Audience Analysis handout.
Essays/Papers	Prepare academic outlines for each speech. Each outline must have with a minimum of five scholarly academic source citations.

## Assignments

### Reading Assignments

1. Selected readings from text and/or articles or handouts as assigned For example: Read chapter 4 of "Public Speaking in a Diverse Society" and write 3 summary paragraphs about what you have learned. For example: Read chapter 2 in "A Speaker's Guidebook" and analyze one of the examples from your perspective.

### Writing Assignments

1. Formal speech outlines/manuscripts for three or more speeches.

For example: Develop a complete formal speaking outline for a 5-7 minute informative speech and a 6-8 minute persuasive speech. Be sure to cite at least three sources.

2. Speech evaluations

For example: Review the recording of your persuasive speech. Write an evaluation that identifies specific strengths and suggestions for improvement in your structure, content and delivery.

### Other Assignments

Performances 1. Prepare informative, persuasive and ceremonial speeches 2. In-class individual and/or group exercises and/or speeches.

## SECTION F - Textbooks and Instructional Materials

### Material Type

Textbook

### Author

Fraleigh & Tuman

### Title

Speak Up! An Illustrated Guide to Public Speaking

### Edition/Version

6th

### Publisher

Bedford St. Martin's

### Year

2023

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**Material Type**

Textbook

**Author**

O'Hair, Rubenstein, Stewart

**Title**

A Pocket Guide to Public Speaking

**Edition/Version**

7th

**Publisher**

Allyn and Bacon

**Year**

2023

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**Material Type**

Textbook

**Author**

O'Hair, Stewart and Rubenstein

**Title**

A Speaker's Guidebook

**Edition/Version**

8th

**Publisher**

Bedford St. Martin's

**Year**

2021

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**Material Type**

Open Educational Resource (OER)

**Author**

Barton and Tucker

**Title**

Exploring Public Speaking

**Edition/Version**

Latest edition

**Publisher**

LibreTexts

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**Material Type**

Open Educational Resource (OER)

**Author**

Mapes, M.

**Title**

Speak Out, Call In: Public Speaking as Advocacy

**Edition/Version**

Latest Edition

**Publisher**

LibreTexts

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**Material Type**

Open Educational Resource (OER)

**Author**

Cunill, M.

**Title**

Fundamentals of Public Speaking.

**Edition/Version**

Latest Edition

**Publisher**

LumenLearning

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**Material Type**

Textbook

**Author**

Floyd, K.

**Title**

Public Speaking Matters

**Edition/Version**

3rd

**Publisher**

McGraw Hill

**Year**

2023

**Rationale**

Common Course Numbering Recommendation

**ISBN #**

9781264377640

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**Material Type**

Textbook

**Author**

Lucas, S.

**Title**

The Art of Public Speaking

**Edition/Version**

13th

**Publisher**

McGraw Hill

**Year**

2023

**Rationale**

Common Course Numbering Recommendation

**ISBN #**

9781265455644

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**Material Type**

Textbook

**Author**

German, K.

**Title**

Principles of Public Speaking

**Edition/Version**

20th

**Publisher**

Routledge

**Year**

2021

**Rationale**

Common Course Numbering Recommendation

**ISBN #**

9780367860288

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**Course Codes (Admin Only)****ASSIST Update**

Yes

**CB00 State ID**

CCC000556584

**CB10 Cooperative Work Experience Status**

N - Is Not Part of a Cooperative Work Experience Education Program

**CB11 Course Classification Status**

Y - Credit Course

**CB13 Special Class Status**

N - The Course is Not an Approved Special Class

**CB23 Funding Agency Category**

Y - Not Applicable (Funding Not Used)

**CB24 Program Course Status**

Program Applicable

**Allow Pass/No Pass**

Yes

**Only Pass/No Pass**

No