# **COMM-126: INTERCULTURAL COMMUNICATION**

Effective Term Fall 2025

### **SECTION A - Course Data Elements**

**CB04 Credit Status** Credit - Degree Applicable

Discipline

**Minimum Qualifications** 

Speech Communication (Communication Studies) (Master's Degree)

Subject Code COMM - Communication Studies Course Number 126

**Department** Communication Studies (COMM)

**Division** Language and Developmental Studies (LADS)

Full Course Title Intercultural Communication

Short Title Intercultural Communication

**CB03 TOP Code** 1506.00 - Speech Communication

**CB08 Basic Skills Status** NBS - Not Basic Skills

**CB09 SAM Code** E - Non-Occupational

Rationale Proposing for Cal\_GETC Area 4

### **SECTION B - Course Description**

#### **Catalog Course Description**

This course provides an introduction to the factors affecting intercultural communication. The course will examine the influences of culture and gender on areas such as worldviews, values, beliefs, verbal and nonverbal communication patterns, conflict styles and more, in order to develop self-awareness and sensitivity to others in intercultural interactions.

### **SECTION C - Conditions on Enrollment**

Open Entry/Open Exit

No

And/Or

#### Repeatability

Not Repeatable

**Grading Options** Letter Grade or Pass/No Pass

Allow Audit Yes

Requisites

### **SECTION D - Course Standards**

Is this course variable unit? No

**Units** 3.00000

Lecture Hours 54.00

**Outside of Class Hours** 108

**Total Contact Hours** 54

**Total Student Hours** 162

### **Distance Education Approval**

Is this course offered through Distance Education? Yes

#### **Online Delivery Methods**

DE Modalities	Permanent or Emergency Only?
Entirely Online	Permanent
Hybrid	Permanent

### **SECTION E - Course Content**

#### **Student Learning Outcomes**

	Upon satisfactory completion of the course, students will be able to:	
1.	Demonstrate cultural self-knowledge by identifying the impacts of culture on one's own world views, values, beliefs, norms, and communication patterns.	
2.	Utilize an understanding of intercultural competence (knowledge, skills, and mindset) to communicate effectively verbally and nonverbally in intercultural contexts.	
Course Objectives		

	Upon satisfactory completion of the course, students will be able to:
1.	Identify the components of culture and the influences of history, geography, technology, and socio-political, and economic institutions on culture.
2.	Differentiate between generalizations and stereotypes in applying cultural knowledge.
3.	Identify specific ways in which cultural worldviews, values, beliefs, verbal and nonverbal patterns, and social norms vary among specific co-cultures within the United States and globally.
4.	Comprehend the social and psychological variables of culture and its expression.
5.	Compare and contrast cultural communication strategies in various contexts.

- 6. Demonstrate cultural self-awareness in recognizing the impact of one's own gender, cultural background, family history, socio-economic status, etc. on one's beliefs, values, behaviors, and identity.
- 7. Recognize the central connection between language and culture, identify the levels of rules that govern languages, and identify a range of cultural communication styles.
- 8. Identify the influences of culture on verbal and nonverbal behaviors, and use perception-checking techniques to avoid ethno-centric interpretations of nonverbal behaviors.
- 9. Discuss the diverse ways of thinking, perceptions, and interpretations.
- 10. Identify elements of common ground among diverse cultures.
- 11. Identify the mental and behavioral characteristics associated with intercultural competencies, and recognize the barriers to effective intercultural communication such as stereotyping, prejudice, and ethnocentrism.
- 12. Research and recognize the contributions and perspectives of people from various ethnic or cultural groups.
- 13. Knowledge of personal cultural and social organizations and the behavior and social organizations of other human societies.

#### **Course Content**

- 1. General definitions
  - a. Culture
  - b. Intercultural communication
  - c. Generalizations vs. Stereotypes
- 2. Global changes creating need for intercultural competence
  - a. Global economy
  - b. Technology communication, transportation, media
  - c. Domestic diversity
  - d. Global tensions/destructive power
- 3. Influences on the development of cultures
  - a. History
  - b. Geography
  - c. Technology
  - d. Socio-political institutions
- 4. Identity
  - a. Components
  - b. Development assimilation, enculturation
- 5. Intercultural competence
  - a. Theories and approaches personality traits, training
  - b. Intercultural Development Continuum Theory
  - c. Distinguishing observations, interpretations, and evaluations; perception checking
  - d. Mental and behavioral characteristics of intercultural competence
  - e. Ethics and morals
- 6. World views and cultural values
  - a. Kluckhohn and Strodtbeck five dimensions of world views
  - b. Hofstede four cultural values
  - c. Hall high-context vs. low-context cultures
- 7. Norms
  - a. Explicit vs. Implicit, levels
  - b. Discovering norms through observation, asking/reading, trial and error
  - c. Reactions to broken norms
- 8. Language Importance reflects and shapes culture
  - a. Four levels of rules phonetics, semantics, syntax, pragmatics
  - b. Cultural communication patterns
- 9. Nonverbal communication
  - a. Universal vs. culturally bound
  - b. Types eye contact, facial expressions, kinesics, space/territoriality, touch, vocal cues, time, silence, appearance, smells, environment
- 10. Barriers to intercultural communication
  - a. Ethnocentrism
  - b. Stereotyping
  - c. Prejudice
  - d. Discrimination

- e. Power
- f. Culture shock
- g. Conflict styles

### **Methods of Instruction**

#### **Methods of Instruction**

Types	Examples of learning activities
Discussion	Weekly reflections: recorded as a written journal, electronic blog, or discussion forum.
Lecture	Use of multimedia and handouts to supplement lecture, discussion, and reading

#### Instructor-Initiated Online Contact Types

Announcements/Bulletin Boards Chat Rooms Discussion Boards E-mail Communication Telephone Conversations Video or Teleconferencing

#### **Student-Initiated Online Contact Types**

Chat Rooms Discussions Group Work

# Course design is accessible

Yes

### **Methods of Evaluation**

#### **Methods of Evaluation**

Туреѕ	Examples of classroom assessments
Exams/Tests	Tests will reflect the unit readings and lectures.
Essays/Papers	Write a 2000-5000 word research essay with a minimum of five scholarly academic source citations.
Projects	Group presentation. For example: In small groups, research cultural variations for an assigned form of intercultural communication, and present your findings to the class as a thirty-minute, interactive lesson.
Problem Solving	Review a case study outlining a cultural problem and its influence on history, geography, technology, and socio-political, and economic institutions on culture, and present a solution.

#### Assignments

#### **Reading Assignments**

Example 1: Read "Of Endearment and Other Terms of Address: A Mexican Perspective" pp. 9-17 in Among US, and answer questions one and five on page 18. Example 2: Read the section on barriers to intercultural communication in Chapter 3 of Experiencing Intercultural Communication, and be prepared to discuss stereotyping, prejudice and discrimination in class.

#### Writing Assignments

1. Writing essays or research papers on various related topics For example: Write a 4-6 page paper comparing and contrasting the advice from two or more of our guest speakers regarding how to improve intercultural communication competence. Discuss the extent to which these speakers reflected or deviated from the theories of intercultural competence discussed in class. 2. Performance: Group and/or individual presentations For example: In small groups, research cultural variations for an assigned form of nonverbal communication, and present your findings to the class as a thirty-minute, interactive lesson.

#### **Other Assignments**

Small group project: research cultural variations for an assigned form of intercultural communication, and present your findings to the class as a thirty-minute, interactive lesson.

### **SECTION F - Textbooks and Instructional Materials**

Material Type

Textbook

Author Lustig and Koester

Title Intercultural Competence

### **Edition/Version**

8th

**Publisher** Pearson / Allyn and Bacon

**Year** 2017

### **Material Type**

Textbook

### Author

Martin and Nakayama

Title

Intercultural Communication in Contexts

### **Edition/Version**

8th

### Publisher

McGraw Hill

#### Year

2021

# Material Type

Textbook

### Author

Judith Martin and Thomas Nakayama

#### Title

Experiencing Intercultural Communication: An Introduction

# Edition/Version

7th

#### Publisher McGraw Hill

**Year** 2021

### **ISBN #** 13: 9781260837445

#### **Material Type**

Open Educational Resource (OER)

#### Author

**Tammera Stokes Rice** 

Title

Creating Intercultural Communication Competence

#### Publisher

**Creative Commons Attribution 4.0** 

### Year

2020

### **Material Type**

Textbook

Author Remland, Jones, Foeman, and Lawton

Title

Intercultural communication: A peacebuilding perspective

Edition/Version 2nd

**Publisher** Waveland Press

**Year** 2024

### **Course Codes (Admin Only)**

ASSIST Update

Yes

**CB00 State ID** CCC000556585

**CB10 Cooperative Work Experience Status** N - Is Not Part of a Cooperative Work Experience Education Program

### **CB11 Course Classification Status**

Y - Credit Course

**CB13 Special Class Status** N - The Course is Not an Approved Special Class

**CB23 Funding Agency Category** Y - Not Applicable (Funding Not Used)

**CB24 Program Course Status** Program Applicable

Allow Pass/No Pass Yes **Only Pass/No Pass** No