Napa Valley College New Non-Credit Course in the Business of Brewing
Two-Day Hands-on Workshop at Napa Smith Brewery Reflects Increased Interest in Regional Craft Brewing

Napa, Calif. (October 23, 2015) – Napa Valley College’s non-credit Community Education Program is pleased to announce a new course: The Business of Brewing. This two-day course focusing on hands-on experience within the setting of a working local craft brewery takes place at Napa Smith Brewery, 1 Executive Way, in Napa, on Saturday November 7th and Saturday, November 14th from 9:00am to 5:00pm. Open only to students 21 years or older, advance registration is required. The fee for the two-day course is $200.

Designed for the dedicated homebrewer and those interested in how craft breweries are run, this two-day workshop on the business and processes of craft brewing will be allow students the opportunity to gain firsthand experience with local brewers Matt Cromwell (lead instructor), Don Barkley, Stein Servick, and Colin Kaminski, as they teach brewing science and practical techniques and share how the craft beer industry actually works. The first day will focus on the classroom, while the second day will be spent in the Napa Smith brewhouse as students move through a hands-on review of the brewing process from start to finish. Students will be shown the techniques professionals use that can be applied to their own brews at home.

About Matt Cromwell, Lead Instructor and Brewmaster
Matt Cromwell is the owner and brewer for Tannery Bend Beerworks, opening at the beginning of 2016 in downtown Napa. With a decade of brewing experience, he has brewed for Napa Smith Brewing Company and Silverado Brewing Company in the Napa Valley. In 2011, he graduated from the brewing program at the Siebel Institute of Technology in Chicago, Illinois. He loves IPAs, but gets most excited about the marriage of beer and food, and as a Napa native, he is really excited to see the rise of prominence of beer in the valley.

About Napa Valley College
Napa Valley College prepares students for evolving roles in a diverse, dynamic, and interdependent world. The college is an accredited open-access, degree- and certificate-granting institution that is committed to student achievement through high-quality programs and services that are continuously evaluated and improved. The college serves students and the community in the following areas: transfer courses, career-technical education and training, basic skills, and self-supporting contract education and community education classes. Learn more at www.napavalley.edu.