Two Dimensional Design

Napa Valley College

Fain Hancock

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COURSE INFORMATION
COURSE DESCRIPTION: This is an introductory studio course that focuses on the fundamental elements of two-dimensional art and design. Topics include the introduction of basic design principles, color theory, art terminology and interpretive analysis of form and content.

STUDENT LEARNING OUTCOMES
1. Create and present 2-D design projects in traditional and digital media that incorporate historical and contemporary approaches to color and design theories, practices, and materials.
2. Critique formal and conceptual properties of finished works of art and design and receive criticism from others.
3. Translate concepts and visual experience into images.

COURSE OBJECTIVES: By the end of the semester it is expected the student will be able to produce a body of work – including paintings, drawings, essays, written and verbal critiques – competently demonstrating the following concepts and practices:
• Identify, organize and apply the basic formal properties of 2-D art, including shape, value, line, texture, pattern, perspective and composition.
• Understand and apply basic linear drawing concepts and approaches including contour and gesture.
• Understand and apply observational methods and theories central to practice of the 2-D arts.
• Effectively distinguish and apply the basic terminology and aesthetic theories specific to 2-D art in both written and oral contexts.
• Analyze and evaluate works of art from fine and commercial contexts using both formal and content-oriented approaches.
• Explore and manipulate various 2-D media including vine and compressed charcoal, graphite, pen and ink, gouache and acrylic paints, and other materials.
• Analyze, evaluate and apply the basic principles of color theory including hue, intensity, primary, secondary and tertiary color relationships, value, complementary, analogous and harmonious color relations, and the historical theories underlying each.
• Identify, understand and apply the technical methods, materials, development and historical context of various collage techniques.
• Identify and assess contemporary concerns, trends and theories in art.
• Understand and apply foundational theories of visual literacy.
COURSE STRUCTURE: This is a studio class. Most of our time is used for studio production and practice. You are expected to complete work begun in class outside of class.

Color a Workshop Approach David Hornung available online at Google Books

ATTENDANCE AND CONDUCT: Students who miss more than two class periods without documentation excusing their absences or who fail to arrange their absences in advance could be dropped from the course.

Art making requires consistent, focused engagement. Be fully present and ready to work hard. Your success in this class is dependent on your sustained, sincere efforts.
Cell phones, iPods and other electronic devices are not allowed during class time.

GRADING
Grading will be based on finished projects, written assignments and participation in critiques. You will be graded for effort, technical and conceptual growth and completeness. The final grade will be based on the following percentages:

<table>
<thead>
<tr>
<th>Final Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>class projects</td>
<td>50%</td>
</tr>
<tr>
<td>final project</td>
<td>20%</td>
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<tr>
<td>Vocabulary, writing, research, quizzes</td>
<td>25%</td>
</tr>
<tr>
<td>Preparation, class participation, studio/facility maintenance</td>
<td>5%</td>
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You will receive a detailed rubric explaining the grading criteria for each project. You will receive a grade and written comments for each completed project.

You can revise and resubmit a graded project for a higher grade with no penalty. This must be done within one week of grading. Projects will be accepted late. However, you cannot receive full credit for a late project. Late projects will be lowered at least one or more letter grade.

CONTACT INFORMATION:
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**Students in need of accommodations in the college learning environment:**

Any student who feels s/he may need an accommodation based on the impact of a learning disability should contact Learning Services in the Library and Learning Resource Center (LLRC), room 1766, phone (707) 256-7442. A Learning Disability Specialist will review your needs and determine appropriate accommodations.

If you need accommodations for physical or other types of disabilities, schedule an appointment with DSPS Counselor, Sheryl Fernandez, in the Counseling Department located in the 1300bldg in General Counseling. You may call 256-7220 for an appointment or come to the Counseling window to make an appointment.

All information and documentation is confidential.

Please feel encouraged to make an appointment with me privately to discuss your specific learning needs in my class.
Week 1: Introduction, Art Elements
**Monday, August 20**
Introduction to ARTS 101, where to purchase supplies, textbook, presentation basics, course expectations
In class: produce an aesthetically pleasing reinterpretation of the diagram on page 29 of the handout/textbook.
**By Monday, August 27:**
Read: *Art Fundamentals* – chapters 1 and 2 handout, paying particular attention to the information on balance, proportion, dominance, movement, economy.
Complete the online quizzes on chapters one and two on the publishers website: [www.mhhe.com/ocvirk11e](http://www.mhhe.com/ocvirk11e)
Purchase textbook, supplies. Bring your metal ruler, X-Acto knife, black paper and scissors next week.

Week 2: Principles of Organization
**Monday, August 27**
Chart Redesign due
Principles of organization: balance, proportion, dominance, movement, economy
**In-class Quiz:** course overview: where to find all the information you need for the course. You will need this syllabus.
**Skills test:** X-Acto knife, T-square, measuring, paper cutter
**Project:** five small compositions illustrating these elements.
**By Wednesday, September 5:** Read *Art Fundamentals* - chapter 2 Form, paying particular attention to pattern, harmony and rhythm

Week 3: Harmony: Pattern, Repetition, Rhythm and Variety
**Monday, September 3: School Holiday, no class**
**Wednesday, September 5**
principles of organization project due
Exploring pattern, harmony and rhythm
**Supplies:** Bristol board, 2H pencil, kneaded eraser, Micron pens, Sharpies, cement, black presentation board
**Project:** Design a motif; create a piece depicting repetition, pattern, rhythm and variety.
**By Monday, September 10:** Read *Art Fundamentals* - chapter 2 Form, paying particular attention to proportion, especially the Golden Mean; chapter 6 Texture;
complete the online quiz on chapter 6 Texture on the publishers website: www.mhhe.com/ocvirk11e

**Friday, September 7:** last day to drop without a W

**Week 4: Golden Mean and Texture**

**Monday, September 10**
Exploring classical proportion through the Golden Mean, exploring types of texture

**Supplies:** cement, compass, 2H pencil, kneaded eraser, magazines, actual examples of texture, black presentation board

**Wednesday, September 12:**
repetition, pattern, rhythm and variety project due

**Project:** Golden Mean collage using texture

**By Monday, September 10:** Review *Art Fundamentals* - chapter 2 Form, paying particular attention to the Fibonacci sequence; chapter 3 Line; complete the online quiz on chapter 3 on the publishers website: www.mhhe.com/ocvirk11e

**Week 5: Fibonacci and Line**

**Monday, September 17**
Further exploration of mathematic proportion using Fibonacci numbers; types of line

**Supplies:** compass, 2H pencil, kneaded eraser, magazines, drawing supplies and paper, cement, black presentation board

**Project:** Fibonacci using different types of line

**Week 6: Movement and Economy**

**Monday, September 24**

**Wednesday, September 26:** Golden Mean and Fibonacci due
Creating movement in a composition; using line to depict economy.

**Supplies:** compass, Bristol board, 2H pencil, kneaded eraser, Micron pens, Sharpies, cement, black presentation board

**Review:** Movement and economy, chapter 2 Form

**Project:** Bridget Riley inspired inked artwork depicting movement; that same movement depicting economically

**By Monday, October 1:** Review *Art Fundamentals* - chapter 5 Value; complete the online quiz on chapter 5 on the publishers website: www.mhhe.com/ocvirk11e

**Week 7: Value and Perspective**

**Monday, October 1**

**Wednesday, October 3:** Movement and Economy due
One and two point perspective; descriptive uses of value, expressive uses of value

**Supplies:** compass, 2H pencil, kneaded eraser, cement, black and white gouache, brushes, palette, black presentation board

**Project:** perspective painting and value scale

**By Monday, October 8:** Review *Art Fundamentals* - chapter 4 Shape; complete the online quiz on chapter 4 on the publishers website: www.mhhe.com/ocvirk11e
**Week 8: Shape**

**Monday, October 8**

Wednesday, October 10: unmounted value scale due  
**Supplies:** compass, pens, 2H pencil, kneaded eraser, cement, black and white gouache, brushes, palette, black presentation board  
**Project:** painting of types of shape  
**By Monday, October 15:** Read *Art Fundamentals* - chapter 7 Color; complete the online quiz on chapter 7 on the publishers website: www.mhhe.com/ocvirk1le  
**Vocabulary Quiz in class:** This will cover the vocabulary thus far in the semester.

• PORTFOLIO REVIEW • ALL PROJECTS MUST BE COMPLETED, TURNED IN AND GRADED IN ORDER TO PROCEED TO COLOR. NO LATE WORK ACCEPTED AFTER THIS DATE.

**Week 9: Physical Properties of Color: Hue**

**Monday, October 15**

Wednesday, October 17: Shape and perspective project due  
Science of color, additive and subtractive color, pigment color mixing of primary colors  
**Supplies:** compass, 2H pencil, kneaded eraser, cement, gouache, brushes, palette, black presentation board  
**Project:** color wheel

**Week 10: Physical Properties of Color: Hue continued**

**Monday, October 22**

Pigment color mixing of secondary and intermediate colors  
**Supplies:** compass, 2H pencil, kneaded eraser, cement, gouache, brushes, palette, black presentation board  
**Project:** Color wheel

**Week 11: Physical Properties of Color: Value**

**Monday, October 29**

Monday, October 29: Color Wheel due  
Chromatic value  
**Project:** chromatic value scale that matches the achromatic value scale

**Week 12: Physical Properties of Color: Intensity**

**Monday, November 5**

Wednesday, November 7: chromatic and achromatic value scales due  
**Supplies:** cement, gouache, brushes, palette, black presentation board  
**Project:** Color intensity color wheel

• PORTFOLIO REVIEW: COLOR PROJECTS • THE COLOR WHEEL, THE CHROMATIC VALUE SCALE AND THE COLOR INTENSITY WHEEL MUST BE COMPLETED BEFORE BEGINNING THE FINAL PROJECT.
Monday, November 12, Veterans Day holiday
Wednesday, November 14: Color Intensity due
Supplies: 2H pencil, kneaded eraser, Bristol board
Project: Initial sketch for the final project
Small paintings depicting primary, secondary and intermediate color schemes

Friday, November 16: Last day to drop with a W

Week 14: Color Relationships: Pleasing Color Relationships continued: Complements
Monday, November 19: sketches for final project due
Using the color wheel to form pleasing color relationships
Project: Small paintings depicting complementary, split complementary and double split complementary color schemes

Week 15: Color Relationships: Pleasing Color Relationships continued
Monday, November 26
Using the color wheel to form pleasing color relationships
Bring: paint, brushes, palette, mixing knife.
Project: Small paintings depicting analogous, monochromatic and tertiary color schemes

Week 16: Workshop Time
Monday, December 3
Class time to finish projects
Bring: paint, brushes, palette, mixing knife.

Week 17: Workshop Time
Monday, December 10
Class time to finish projects
Wednesday, December 12: Turn in portfolios and self-evaluation.

Week 18: Final Project
Monday, 12/17 1:00-3:00 pm
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ARTS 101 – Two Dimensional Design
Supplies
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9 x 12” pad of bristol board
medium size container acid-free paper cement

rubber cement pick up
good pair of scissors
at least 12” metal ruler with textured backing

drafting compass
black or gray presentation board: 11-12 sheets, approximately 15 x 20”
Micron black pens:
2 different sizes -- one fine point  2 Sharpies -- one fine point, one extra fine point

Large kneaded eraser
2H drawing pencil

Supply Sources:
Napa Valley Art Supplies 3250 California Blvd Napa, CA 707 224-2775
Dick Blick  811 University Ave Berkeley 510-486-2600  www.dickblick.com
At dickblick.com you can access a Blick U Course Supply List for this class.
The $42 materials fee covers the following:
Holbein 5 Color Primary mixing set
2 paint brushes, palette