Napa Valley College - Wine Use Policy

Purpose: The purpose of this policy is to establish a process for the distribution of college wine within the limitations of our license and current state and federal law.

It is the intent of the Napa Valley College VWT Program and the Napa Valley College Viticulture and Winery and Foundation to produce wine for sale so that sufficient proceeds can be earned to pay for the on-going costs of the winemaking operation and to support the VWT instructional program.

The amount of wine produced for sale will not exceed the amount permitted by federal, state, and local authorities. The actual amount of wine produced for sale will vary from year to year based on the quantity of fruit collected at harvest and the amount used for each varietal wine. During a typical year, approximately 90% of the wine produced will be designated for sale. The remaining 10% will be allocated and prioritized for use as follows. The Assistant Winemaker is responsible for accounting for these allocations.

The quantities of wine provided for each of the following uses may be adjusted periodically based on actual production, the needs of the program and college, and upon the mutual agreement of the Winery Operations Team.

1. Library Collection – 3 cases of each Estate varietal wine

   The purpose of maintaining a library of each vintage is to create a history of the wine making process and for instructional purposes. A sufficient quantity of wine will be kept to allow for vertical evaluations for sensory and analytical purposes. Reserve Library wines may be re-released and sold at a later date if needed.

2. The Napa Valley College Foundation – 3 cases of each Estate varietal wine

   As the official fund raising entity for Napa Valley College, the VWT program and the Napa Valley College Viticulture and Winery Foundation recognizes the on-going support provided by the NVC Foundation and provides wine to support NVC Foundation events and activities hosted by the NVC President’s Office.

3. Donor Appreciation

   Individuals or organizations donating cash, equipment, or services valued at $3000 to $5000 shall receive 1 bottle of each varietal wine. Individuals or organizations donating cash, equipment or services valued in excess of $5000 shall receive 2 bottles of each varietal wine.
4. Promotional and Competitive Events

Participation in professional events, fairs, and competitions can be useful in exposing NVC wines to the public as well as to promote the VWT Program. The Winemaker, Program Coordinator or Winery Business Manager may approve use of NVC wines for these purposes.

5. Napa Valley College Program Requests – 4 cases total per calendar year

An official Napa Valley College program, organization, or office may request up to 2 bottles, at $3 per bottle, of NVC wine to use for official activities such as fundraising events. Under no circumstances will NVC wine be provided as a gift or in exchange for favors, labor, or an individual’s personal gain. The Winery Business Manager will approve use of NVC wines for this purpose.